

PRESS RELEASE

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For Immediate Release

From Peacekeepers to Proprietors

SCORE offers free business workshops for veterans

If you're active military, a veteran, or a family member of either, and thinking about starting a small business, you're in luck. SCORE and the Georgetown County Library are offering a FREE series of workshops that can take your dream into profitable reality.

"Beginning on August 6th, we'll have five sessions that will help new and prospective business owners create a business plan, market their product, and work out a financial strategy," explained SCORE representative Bob Checkaneck. "These workshops usually cost \$125, but thanks to a grant from the Walmart Foundation, veterans and members of the military attend for free."

The workshop series, called "Easy Steps for Starting Your Small Business," has five modules, all held at the Georgetown County Library on Cleland Street. August 6th is Startup Basics, August 9th offers Marketing Fundamentals, August 13th is Local Internet Marketing, August 16th is Financial Planning and August 20th is Selling Your Business Plan.

The advice you will receive is unbiased, and designed by former business owners who have been through the same issues you'll experience with your own business. SCORE is a national, nonprofit association dedicated to entrepreneur education and the formation, success and growth of small business. SCORE personnel are mostly retired and all are expert in at least one phase of business.

"Let SCORE give you the tools, information and advice you need to begin the business you've envisioned," said Checkaneck. "You'll learn the essentials of business startup, get action steps, and receive one-on-one mentoring."

The series is also made possible by a Smart investing@your library® grant provided through a partnership of the FINRA Investor Education Foundation and the American Library Association. To register for the workshops, call the Georgetown Library at (843) 545-3300.