

PRESS RELEASE

For Immediate Use

September 25, 2014

More information: Heather Pelham, (843) 545-3327 hpelham@gtcounty.org

Punch Up Your Presentation!

Free lecture makes public speaking fun and effective

Jerry Seinfeld says, "Fear of public speaking ranks even higher than fear of dying. This means that most people would rather be in the casket than give the eulogy." So whether you have a fear of public speaking or just want to improve your presentations; you will benefit from Lee Mednikow's "audience-centric presentations".

Lee is a certified SCORE mentor with over 30 years of marketing and sales experience. He became known as the best speaker in his company. Lee had several requests for help and advice on public speaking from fellow company executives. So, he developed "audience-centric public speaking".

Lee will show you how to avoid "death by PowerPoint" which is so common today. You will learn how to effectively use humor without being a joke teller.

Are your audiences checking their phone or yawning during your presentations? Do you feel your speaking lacks pizzazz? Are your slides riddled with bullet points and long sentences? Please join us from 1-2:30 p.m. on Wednesday, October 15th for this entertaining presentation on effective public speaking.

As a SCORE volunteer, Lee is available upon request at no charge to offer face to face help with your public speaking projects.